

WORLD DAY AGAINST TRAFFICKING IN PERSONS



Graduate Women International (GWI)

30 JULY 2025

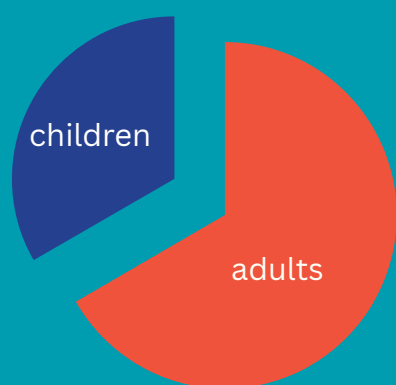
WHAT IS WORLD DAY AGAINST TRAFFICKING IN PERSONS?

World Day against Trafficking in Persons, marked annually on 30 July, is a global initiative dedicated to combating human trafficking in all its forms. Established by the United Nations, the day brings attention to the plight of trafficking victims and highlights the importance of preventing and eradicating trafficking worldwide. The event encourages governments, organisations, and individuals to take meaningful steps in support of victims and to strengthen efforts to end this serious crime.

THIS YEAR'S THEME: "HUMAN TRAFFICKING IS ORGANIZED CRIME - END THE EXPLOITATION"

FAST FACTS ON TRAFFICKING IN PERSONS

16% 22%



Almost a third of all human trafficking victims worldwide are children. 22% are girls and 16% are boys. (UNODC)



Children with limited education are more likely to be engaged in child labor and other forms of exploitation. (ILO and UNICEF)

42% of victims are trafficked for forced labour

47% are men

23% are women



36% are trafficked for sexual exploitation

92% women and girls

6% men and boys



60-70%



60-70% of human trafficking recruitment happens online, through social media, messaging apps, or gaming platforms. Traffickers target youth online, especially those lacking digital literacy.

source: Global Report on TRAFFICKING IN PERSONS 2024

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KEY OBSERVATIONS IN THE GLOBAL REPORT ON TRAFFICKING IN PERSONS 2024

Children made up 38% of all detected victims, a 31% increase, with girls seeing a 38% increase since 2019

74% of traffickers operate through organized crime groups. Trafficking networks are becoming more professional, adaptable, and transnational.

In 2022, detected trafficking victims increased by 25% compared to 2019 (pre-COVID). Forced labor cases jumped by 47% globally since 2019.

Convictions for trafficking, especially for forced labor, remain very low, with some regions seeing declines since the pandemic

Click [HERE](#) to read the Global Report on Trafficking in Persons 2024.

GWI RESOLUTIONS ON HUMAN TRAFFICKING

GWI annually addresses systemic barriers faced by women and girls worldwide by providing actionable recommendations on education and gender equality. One example is that its 32th Triennial General Assembly, GWI adopted Resolution 7, urging governments to review and implement existing national legislation, and enact further legislation and regulations to help eradicate human trafficking.

CLICK HERE



to read the Policy Resolution 7 and more

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GWI 2025 TRAFFICKING IN PERSONS PRESS RELEASE

To mark world day against trafficking in persons, GWI published a press release to raise awareness about education's role in addressing human trafficking as organised crime.

Click [HERE](#) to read and share the full press release.



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Click [HERE](#) to access other GWI advocacy tools on Trafficking in Persons.

Links with the Sustainable Development Goals (SDGs)

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 SDGs, which are an urgent call for action by all countries in a global partnership.

4

QUALITY EDUCATION



Vocational and lifelong learning reduce dependence on precarious labour markets, decreasing likelihood of being trafficked under guise of employment or migration.

5

GENDER EQUALITY



Promoting gender equality by working to end violence against women and girls by eliminating human trafficking in all forms.

8

DECENT WORK AND ECONOMIC GROWTH



Eliminate forced labour of all kinds, especially the worst forms of child labour.

10

REDUCED INEQUALITIES



Policies should pay attention to the needs of disadvantaged people throughout the world in order to mitigate vulnerability to human trafficking.

16

PEACE, JUSTICE AND STRONG INSTITUTIONS



End all forms of abuse and exploitation by working to end organized crime and illicit arms flows.

Source: United Nations

HOW CAN YOU INFLUENCE CHANGE WITH GWI?

After a drop during COVID-19, trafficking has rebounded sharply. Here are some advocacy ideas that can make a difference.

Social Media Campaigns

Share survivor stories and key statistics using hashtags like #EndHumanTrafficking, #July30, #HumanTraffickingAwareness.

Petition or Open Letter Campaign

Call on local/national governments to strengthen anti-trafficking laws, fund victim services, or improve labor protections. Write to Decision-Makers.

Encourage

Local schools to implement educational programs that raise awareness about human trafficking and equip younger generations with the knowledge to identify and report potential cases.

GWI thanks intern, Suzanne Nette, for her contributions to this infographic.



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