



Graduate Women
International (GWI)

Press Release

FOR IMMEDIATE RELEASE

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Graduate Women International advocates for digital education for women and girls for an inclusive digital transformation

Geneva, Switzerland, 24 April 2025 – International Girls in Information and Communication Technology (ICT) Day is an initiative backed by the United Nations (UN) International Telecommunication Union (ITU) member states. Officially created in 2014, International Girls in ICT Day is commemorated on the fourth Thursday of April every year. This day provides an opportunity for all to celebrate the empowerment of young women and girls in pursuing careers in the fields of ICT. This year's theme is "Girls in ICT for inclusive digital transformation". To mark this day, GWI underscores in its [infographic](#) the importance of education in enabling an inclusive digital transformation and empower women and girls to innovate, lead, and contribute to the tech industry.

According to UNESCO, women are significantly underrepresented in ICT. In many regions, fewer girls choose Science, Technology, Engineering and Mathematics (STEM) and ICT-related subjects in school and higher education, limiting their future access to the sector. Only 30% of tech science and technology professionals are women and there are around 25% of female students in computer science and ICT courses.

GWI President Patrice Wellesley-Cole highlights GWI's commitment to digital education while referencing the [GWI Women and STEM Policy Resolution](#), saying, "Governmental systems need to promote STEM amongst girls and young women, especially within educational systems, by providing more STEM-based learning program opportunities in primary and tertiary schools".

Through various projects under the Bina Roy Partners in Development program, GWI has been encouraging girls and young women to pursue science related careers in Ghana. In partnership with the Ghana Association of University Women (GAUW), GWI initiated the project "Girls Science Lab" in the city of Cape Coast and "Harnessing Girls' Potential in Technical and Vocational Education and Training (TVET)" in selected high schools within Ghana's Central Region. Hundreds of young girls have benefited from these projects. More recently, in El Salvador, the project "Artificial Intelligence to Boost your Professional Career", operated by the Association of University Women of El Salvador (AMUS), was launched. This project aims to train Salvadoran women in the use of Artificial Intelligence, fostering their inclusion in the technology sector and enhancing their competitiveness in the job market.

About GWI: GWI is a membership-based international NGO based in Geneva, Switzerland, with a presence in over 60 countries. Founded in 1919, GWI is the leading girls' and women's global organization advocating for women's rights, equality, and empowerment through access to quality education and training up to the highest levels. GWI is in special consultative status with ECOSOC since 1947 and is an NGO maintaining official relations with UNESCO and ILO.

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Contributing to this press release is Suzanne Nette.