Circular 4/2023
21 September 2023

To: GWI Membership
From: GWI Office
Subject: Call for Participation in the GWI 16 Days of Activism against Gender-Based Violence “UNITE! Educate to End Violence against Women” Poster Campaign

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Deadline for poster submission is 31 October 2023, 12:00 p.m.
Central European Summer Time

Poster Campaign Theme:
"UNITE! Educate to End Violence against Women and Girls"

Dear GWI National Federation and Association Members and Independent Members:

Beginning with the International Day for the Elimination of Violence against Women (VAW) on 25 November and ending with Human Rights Day on 10 December, the 16 Days of Activism against GBV (16 Days of Activism) is a widespread, annual movement for the international community to centre its efforts on eliminating violence against women and girls around the world. Since 1991, the 16 Days of Activism have united the voices of millions of women and girls to raise awareness about GBV, eliminate it in all forms and demand equal protection for women and girls from GBV.

As part of the 2023 16 Days of Activism, GWI is organising the "UNITE! Educate to End Violence against Women and Girls" poster campaign. This campaign will be available globally for GWI National Federation and Association (NFA) members as well as Independent Members worldwide. Each Independent Member is allowed to submit up to two posters, while each NFA can submit up to three posters.

The objective of the "UNITE! Educate to End Violence against Women and Girls" poster campaign is to increase awareness about the rising incidents of GBV and VAW and encourage their prevention and elimination. The selected posters will serve as a powerful medium to engage GWI membership, connect with the public, spread awareness, and inspire universal action to end violence against women. GBV and VAW are deeply ingrained issues that afflict societies worldwide, and this campaign provides a platform to promote dialogue and mobilise communities towards positive change.
The poster campaign contributes to the GWI Renew and Renew Roadmap

1. The final compilation of posters will be submitted to various United Nations agencies as a valuable tool to attract partners and engage with external stakeholders to raise awareness about GWI’s advocacy work and global network of graduate women.
2. The poster compilation is a means to draw potential funders to the advocacy work of GWI, also part of the Renew and Rebuild Roadmap.
3. The poster compilation is a vehicle towards GWI’s commitment to the importance of achieving SDG 4, another component of the Renew and Rebuild Roadmap.

Click here for the “UNITE! Educate to End Violence against Women and Girls” poster campaign Guidelines.

Click here for the “UNITE! Educate to End Violence against Women and Girls” poster campaign Terms and Conditions.

Click here to access the online submission form.

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We ask that you kindly direct all questions to Sonia Timalsina at email info@graduatewomen.org.

We are excited to launch this poster campaign and eagerly anticipate your submissions to raise awareness during the 16 Days of Activism against GBV.

Kind regards,
GWI Office