# A step-by-step guide on how to create a Graduate Women International National Federation and Association





## Where to start?



Evaluate your environment – are there already graduate women's groups around?



A PROUD MEMBER OF GWI



What are common interests?



What would you want to accomplish? What are your goals? Do they align with GWI's missions?



Contact GWI for assistance regarding the preparation of your constitution, outreach strategies and much more!

## Establish a Core Group





Together, there is so much we can do!

Get inspired by any conversation or meeting related to women's issues

Arrange an informal meeting to bring together graduate women in the organization

Assign roles and tasks to all core group members and discuss the goals

Make a road map and get in touch with GWI

## Identify Potential Members



Any graduated women with an approved qualification from a university or institution

Women graduated from professions such as medicine, engineering, business and media

Women who are not currently professionally active

Groups that actively address social and economic problems

All women accepted for a master's degree or doctoral programme at a recognized tertiary institution

# Informal meetings





Discuss goals, objectives and expectations

> Discuss GWI's principles and the advantages of being member

To bring together graduate women that are interested in being part of the organization

Discuss ways to ensure the credibility and sustainability of the organisation



Target university



campuses or houses for future informal meetings and activities.





## Mission Statement and Name





From idea....

Create a
unique mission
statement that
will guide your
work

Distinguish yourself from other existing women's organizations

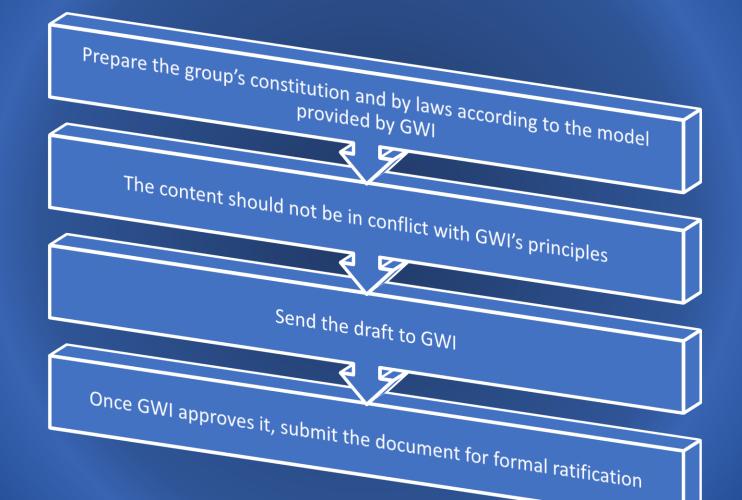
Articulate 2 or 3 goals that support your mission



To reality!

## Constitution





# Developing an organizational structure



# Board of Directors

- Presidents, Secretary and several Vice Presidents
- The size depends on the nature and scope of your mission and goals and activities
- It must reflect the values of your organization
- It must be communicative, transparent, democratic, encourage and empower members

Committee

- Members and Committee Chair
- Report to the Board the activities undertaken
- Problem-solving
- Receive support from the Board



#### Chair and Coordinator for International Relations (CIR)

During the second meeting elect provisional official by democratic process

#### Local branches / Electronic networks

To link members, discuss priorities and plan activities and projects

#### Small committee

To draw up the constitution to be submitted to GWI

#### National meetings

For representatives from the different local branches/regions

#### Advocacy Liaison Representative

To create publicity and communication

#### 20 paid up members

To start to maintain the NFA



# Priorities and Programme of Activities



The quality of programmes allows your NFA to attracts new members

Ask prospective members about the activities for which they would like to participate

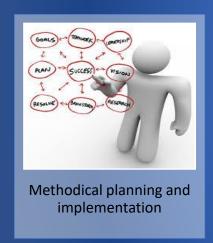
Begin with one or two projects that can have visible results in a short term period

Develop a strategic plan taking into account members' interests and priorities

Establish creative activities, working groups and fundraising events

## Project Management Basics













### Raise Awareness



Increase social media presence



Spread of information and networking



Raise Visibility and Expand membership



Hold regular meetings, workshops, seminars and fundraising events



Create publications





### Form Local Branches

Graduate Women
International (GWI)

A PROUD MEMBER OF GWI

Linked together in the national body

All branches together form the national organization



Branches should be formed in as many cities as possible

Each branch has its own Board of Directors and local programmes The steps to create branches are the same to create NFAs

### Questions?



Graduate Women International is committed to helping its NFAs to further their inspirational missions

– Never hesitate to reach out!



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