



Graduate Women International (GWI)

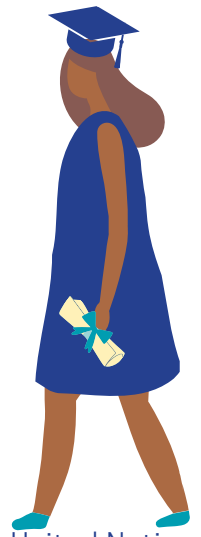
# WORLD YOUTH SKILLS DAY INFOGRAPHIC

15 JULY 2022

#EducateYouth #TrainYouth #EmployYouth

## INVESTMENT IN EDUCATION AND TRAINING FOR YOUNG WOMEN IS NEEDED!

In 2014, the United Nations General Assembly declared 15 July as World Youth Skills Day, to celebrate the importance of equipping young people with skills such as technical and vocational education and training (TVET) for employment, decent work and entrepreneurship. Young people, particularly young women aged 15-24, have been severely affected by the COVID-19 pandemic. Prior to the pandemic, one in three young women were not in employment, education or training (NEET). The decline in employment caused by the COVID-19 pandemic has not been compensated by returns to education. Hence, the NEET rate has increased in many countries and remains higher than before the pandemic. **Your support is crucial!**



Source: United Nations

### DID YOU KNOW?



Young people aged 15 to 24 make up **18%** of the global population but **40%** of the global unemployed.

Among the youth in low income countries, only **85** females are literate per **100** literate males.

More than **114 million** youth across the globe are illiterate,

For youth across the world, vulnerable employment progressively **decreases** as educational attainment **increases**.

**29%** of young people feel a lack of work experience is one of the biggest challenges in pursuing a career.

Sources: ILO/ Macquarie Youth Index/ UNESCO

### WHY IS EDUCATION FOR YOUNG WOMEN AND GIRLS SO IMPORTANT?



Education is the most impactful strategy for change. Educating young women and girls breaks poverty cycles and significantly increases their access to formal jobs in the long term. When girls go to school, they grow into women who have more control over their lives and who have an increased sense of self-worth. They are less likely to marry young and to be subjected to domestic violence. On top of this, leadership and decision-making roles in family and public life rapidly increase.

Source: United Nations

### TIME FOR ACTION!

Education and training are essential requirements of a strategy to promote employability. They give youth the opportunity to compete in job opportunities and income earning possibilities. Developing young women's employability is central to ensuring their successful transition to the labour market and their access to career advancement. Youth need to acquire the skills, knowledge and competencies that will allow them to find work and to adapt to unpredictable labour markets. All youth skills programmes should include:

#### Job Readiness Skills

Workplace communication skills



Active listening skills

Negotiation skills



#### Job Search Skills

Writing a resume/ CV



Interviewing skills and networking skills

Writing a cover letter



#### On-the-Job Training

An internship/ on-the-job training component



Professional mentors for youth

Job counselling



Source: ILO



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# WORLD YOUTH SKILLS DAY

#WYSD2022  
#EmployYouth  
#TrainYouth

Being a woman and being young can represent a double source of discrimination. **GWI Young Member Network** is comprised of passionate change makers and proactive young women from over **20** countries across the globe, advocating for issues impacting youth.



**GWI calls on states, communities and educators** to implement programmes that empower young women and girls through providing them with the skills needed for a career in order to eliminate the gender employment gap.

Source: ILO

## GWI ACTIONS FOR YOUTH SKILLS

GWI is committed to empowering young women and girls through the acquisition of new skills, with programmes such as Bina Roy Partners in Development (BRPID), Teachers for Rural Futures (TFRF), Hegg Hoffet Fund for Displaced Women Graduates and the GWI Internship programme.

- In the past **100** years, GWI has successfully mentored and trained **thousands** of young women interns for the job market who have gone on to find meaningful and secure employment.
- The TFRF programme has successfully sponsored **eight** young women from rural Uganda to complete their studies in the field of education.
- Since 2016, GWI has successfully carried out over **30** BRPID projects which have educated, trained and empowered **thousands** of young women and girls.
- Since 1936, GWI has helped **numerous** displaced young women pursue educational opportunities necessary for obtaining certifications and entering the job market.

## SUSTAINABLE DEVELOPMENT GOALS

Ensure equal access to all young women and girls to **affordable quality technical, vocational and tertiary education**, including university.

4 QUALITY EDUCATION



5 GENDER EQUALITY



By 2030, eliminate gender disparities in education by taking into account the **gendered dimensions of NEET**. A specific commitment to women and girls must be made as they are often overlooked as future successful professionals.

Promote inclusive and sustainable economic growth, full and productive employment and **decent work for all**. This goal can only be achieved through the quality training of young people.

8 DECENT WORK AND ECONOMIC GROWTH



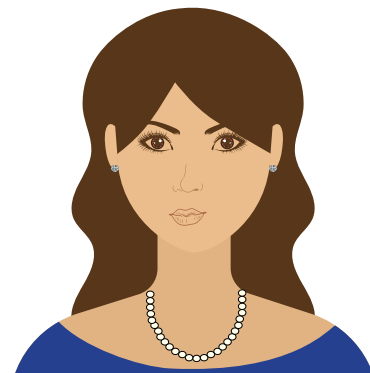
10 REDUCED INEQUALITIES



**Reduce inequality** within and among countries. One way to reduce inequalities in the long term is to invest in the education of youth.

"Being an intern with GWI for 5 months, helped me learn the hands-on skills needed in order to be ready for a career in an international NGO. I really enjoyed the fact that I was able to take on tasks from different departments and build a diverse set of skills. I learned that working in partnership with organisations from around the world is key for sustainability and having the greatest impact for women and girls equal access to quality education".

Sonia Gomez Soria, Former GWI Intern



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