

Graduate Women International (GWI) 2021 YEAR-AT-A-GLANCE



GWI on the front line of unprecedented and multidimensional challenges to the education systems from COVID-19.

Aiming to influence the creation of more resilient education systems that are responsive and adaptive to future crises.

- Initiated **Organisational Development Process** in support of the implementation of Sustainable Development Goal 4 and capacity building within the United Nations (UN), its agencies and GWI.
- Announced the 100% virtual **34th Triennial General Assembly** and conference cohosted by the Indian Federation of University Women's Associations.
- Relocated GWI headquarters to Chemin de Balexert, 7-9, CH-1291 Chatelaine, Switzerland.
- Awarded Top-Ranked and Effective badges from GlobalGiving.

GWI Membership

- Served over **14'000 members from around the world**. Our members work nationally and internationally to promote safe access to quality, lifelong education for women and girls everywhere.
- Successfully ran Membership Marketplace NFA-to-NFA Projects such as Spanish-speaking culture bridge, sexual harassment at work, Afghan peace negotiations; and Peer-to-Peer courses on positive parenting, early career skills, Spanish lessons, Information and Communiction Technology (ICT) literacy skills and more!
- Supported **52** international affiliates.
- Graduate Women New Zealand (GWNZ) turned 100 years old!
- Gained **37 Independent Members** from **22 countries**.



GWI Webinar Series

Adapting to the virtual world, GWI organized multiple webinar series, virtual Meet-n-Greets and educational series amounting to 15 webinars. Thanks to to the GWI Board, Committees, NFAs and Independent Members as well as the Office staff and interns who made these webinars a success.



- More than 1000 GWI members from 45 different countries participated in the 15 webinars.
- Over 90% of participants rated the webinars as excellent/ very good.
- 100% of participants reported that they will recommend a GWI webinar!
- Hosted webinars on **networking**, **women's** leadership and women in Afganistan.





Communication





Through a comprehensive communication plan of daily social media, the Update Newsletter and press releases, GWI advanced its mission locally, nationally and internationally.

- More than **2,000 social media posts** published across Instagram, Facebook, LinkedIn, and Twitter.
- Registered a **96% increase** in views for social media posts, updates, and other content.
- Published **27 Update Newsletters**, totalling around **210 article write-ups**.
- Issued 18 press releases, infographics and NFA press release templates.



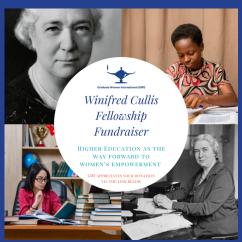
GWI Projects and Programmes

Continued the Girls Education for Brighter Futures GlobalGiving fundraising programme to develop, coordinate and manage advocacy projects and initiatives focusing on promoting the rights of girls and women post COVID-19. In the past year, nearly \$5000 has been raised.

Globally, NFAs adapted to COVID-19 and initiated and income generation.



- Received the second year of funding from the City of Geneva to continue the Teachers for Rural Futures programme.
- Accepted three new students to the Teachers for Rural Futures programme to support women and girl's empowerment and quality education in rural Uganda.
- Launched the Winifred Cullis Fellowship to fund women's doctoral education.



GWI Advocacy

GWI created six impactful advocacy campaign toolkits offering impactful information, advocacy ideas and comprehensive social media campaigns, three of which were published by WUNRN.

GRADUATE WOMEN INTERNATIONAL TOOLKIT

16 Days of Activism Against Gender-Based Violence

Take Action to End Violence Against Women







- **International Day of Education Toolkit**
 - International Day of Rural Women Toolkit (WUNRN)



GWI at the United Nations

- GWI remained an active participant in global affairs this year, engaging with the United Nations through written and oral statements, event attendance and organization, and communication and collaboration with other international NGOs.
- GWI was appointed to lead role as **President of the NGO Committee on Human Rights, Geneva.**
- Delivered three oral statements at the United Nations and cosponsored six written statements by other international and ECOSOC NGOs.
- Submitted a written statement to the Commission on the Status of Women with 13 cosponsors.
- Organized **two parallel events** at the Commission on the Status of Women.
- Held leadership role for the NGO Committee on the Status of Women, Geneva and coorganised the first NGO CSW Geneva Consultation Day.





GWI Young Member Network (YMN)



- GWI YMN is comprised of passionate change makers and proactive young women from over 20 countries across the globe, advocating for issues impacting youth.
- YMN President, Sudha Srivastava, regularly contributed to the GWI Update Newsletter and submitted creative work on UN and GWI advocacy Days of Observance.
- Organised a successful 'Connecting Across the Generations' webinar series. All four webinars marked special International Days and many guest speakers including ILO experts were hosted.
- Co-organised and participated in the GWI CSW65 'Mock Trial'.
- Actively participated in ECOSOC Youth Forum, Generation Equality Forum, Geneva Peace Week, and NFA's gender forums.

GWI Leadership, Staff and Interns

Seven Board Members:

(From left to right beginning top line)
Terry Oudraad, President, Veena
Bathé, VP Legal and Governance,
Glenda Hecksher, VP Marketing,
Louise McLeod, VP Education &
Advocacy, Basak Ovacik, VP
Fundraising, Katharina Strub,
Treasurer.













Two Staff Members:

Stacy Dry Lara, Executive Director), left, and **Clémence Mathiaud,** Programme Officer, right.





Five Interns:

(Left to right beginning top line) Nell Yacef (French/ Swiss/ Algerian), Julie Oddon (French), Alexa Grace (Canadian), Alex Taylor (American) and Talysha Rustam (American).















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in Graduate Women International

Join a GWI affiliate today at www.graduatewomen.org