



Board 2020-2022 Meeting Minutes **30 October 2020, 4pm, Central European Time (CET), ZOOM**

Attendees: Terry Oudraad (TO), President; Veena Bathe (VB), VP Legal and Governance; Eileen Focke-Bakker (EFB), VP Membership; Glenda Hecksher (GH), VP Marketing; Louise McLeod (LM); VP Advocacy and Education; Basak Ovacik (BO), VP Fundraising; Katharina Strub (KS), Treasurer; and Stacy Dry Lara (SDL), Executive Director

Apologies: None

Welcome: TO welcomed all and called the meeting to order at 4:12PM CET

Agenda: Adopted

Minutes from the 20 September 2020 Board meeting: Adopted

Conflicts of Interest: None

Advocacy

Advocacy webinar series: LM and SDL are holding weekly Friday planning meetings for the International Advocacy Webinar Series that began yesterday, 29 October. Two GWI Advocacy 101 webinars were held; 10am and 4pm CEST. Turnout was good and this far evaluations are excellent. The remainder of the series will focus on becoming a practicing GWI advocate, emerging issues and systematic changes needed with focus on advocacy gap in digital learning and inequalities in access to learning, and also gender-based violence.

EduCom is developing an education and COVID-19 webinar that will be held 19 November at 8-9:30am CET; the webinar will focus on education policy and how education needs to change for COVID.

CSW65 will be held virtually – this includes the NGO CSW New York Consultation Day and Forum as well as the UN Women Commission sessions. Applications for parallel event will open in November; side event applications have not been mentioned by UN Women. There will be no delegates as in previous years. Not much information available yet. GWI submitted a written statement, that garnered many co-sponsorships, addressing the CSW65 priority theme - Women's full and effective participation and decision-making in public life, as well as the elimination of violence, for achieving gender equality and the empowerment of all women and girls. SDL put statement is on GWI website and will be promoted on all GWI channels and networks

SDL submitted written statement to the 59th session of the Commission on Social Development that will be held in February 2021. Priority theme: Socially just transition towards sustainable development: the role of digital technologies on social development and well-being of all. SDL put statement is on GWI website and will be promoted on all GWI channels and networks.



ResCom as it relates to GWI advocacy – the role of advocacy as it relates to the GWI triennial resolutions was confirmed as a focal point of GWI advocacy. The VP Advocacy also has a strong role in combination with the VP Membership in incorporating the resolutions into the advocacy strategy of GWI. An overall review of GWI policy development and who creates it will be held side bar. ResCom has produced policy papers for the eight resolutions passed in 2019 by the GA in Geneva. Final proofreading, format and standardization of wording will be done by LM and SDL who will also make-ready for publication the resolutions (GWI branding).

Finances

KS reviewed the Q3 report and financials stating that GWI is on track for the remainder of the year. The Board accepted the Q3 report with appreciation to KS.

Functional allocation categories need to be reviewed as some allocations can be falsely interpreted as not being addressed. SDL to send Doodle for early December meeting with TO, KS, EFB and GWI accountant to review functional allocation reporting.

SDL announced that the Hunter Valley Graduate Women Australia conducted a fundraiser and will donate AUS \$3,000.00, almost CHF 3'000 to the Teachers for Rural Futures programme.

Dues Update

CDS Update

CDS survey along with letter from Terry and final scenario was distributed to NFAs on 30 September; deadline to respond to the survey is 30 November; as of today only one NFA has replied to the survey; a reminder will be distributed week of 12 November

Membership Market Place

Lots of interest shown in Peer-to-Peer activities. Currently five activities. SDL is promoting in the Update and on website. Nezihe, TAUW, is managing applications and putting those interested in activities in touch with Activity Leaders.

NFA-to-NFA projects are taking off; Egypt and India have teamed for a series of webinar on sexual harassment in the workplace; SDL is promoting the series on GWI channels. Canada and Netherlands will be teaming up for an NFA-to-NFA project on peacebuilding in Afghanistan.

TO to send Membership Marketplace Terms of Reference to VB.

In general, EFB voiced concerns about 2021 and NFA membership; the Board needs to do all possible to retain and engage members; six new NFAs were added last triennium so the Board keeps focus and continues to try to get NFAs and members.



Fundraising

The GWI Committee on Fundraising has not had the opportunity to meet again since the last Board meeting; they will meet again soon, and an update will be provided at the next Board meeting. SDL sent a new announcement for members to join the Committee; one member signed up. SDL announced GWI social media campaign Fundraising Friday; the theme for every Friday social media posts will be fundraising.

Hegg Hoffet Committee

A meeting with the HH Committee was held with TO, BO and SDL. The Committee mandate was reviewed and they have a clear understanding of the job ahead; they are reviewing applications received and awareness raising about the programme. Not many qualified applications have been received this year.

Marketing

GH announced a new art contest marketing campaign that aims to increase GWI membership and global awareness about GWI as advocacy leaders; plan focuses on education advocacy, global and regional engagement and NFA engagement to retain members. GH will work with regional and NFA leaders to promote the contest and increase enjoyment in the contest; monthly meetings will be held with the selected national representatives; they will translate the Call for Art Contest into local languages and engage with local universities; promotional flyers will be created for the contest; a possible prize is presentation of the art at an exposition at the UN; art will be publicized on webpages of GWI, NFAs, participant universities and more; a commemorative book was discussed. SDL confirmed that the UN holds such receptions for art and humanity exhibits. GH has submitted the Call for Art Content. Final details and outreach of the art contest need to be worked out, yet this Board meeting is a good beginning.

Office matters

SDL reported that her work is interwoven with the Board and that progress updates have been given throughout the meeting. She introduced Fundraising Friday social media posts. She also mentioned the Hunter Valley Graduate Women Australia contribution to Teachers for Rural Futures for about CHF 3000. The office has been very busy with the webinar programme and getting ready for the 16 Days of Activism for Gender-Based Violence Campaign and Special Edition Update.

Any other business: Time to schedule an MOU implementation meeting with CFUW. Have not met since 12 May.

Next Board meeting: TBD by Doodle for October. **Adjourned** 7:37PM CET