



Board 2020-2022 Meeting Minutes
18 August 2020, 6pm, Central European Summer Time (CEST), ZOOM

Attendees: Terry Oudraad (TO), President; Veena Bathe (VB), VP Legal and Governance; Eileen Focke-Bakker (EFB), VP Membership; Glenda Hecksher (GH), VP Marketing; Louise McLeod (LM); VP Advocacy and Education; Basak Ovacik (BO), VP Fundraising; Katharina Strub (KS), Treasurer; and Stacy Dry Lara (SDL), Executive Director

Apologies: None

Welcome: TO welcomed all and called the meeting to order at 6:04PM CEST

Agenda: Adopted with addition of Hegg Hoffet discussion.

Minutes from the 16 July 2020 Board meeting: Adopted

Conflicts of Interest: It was acknowledged that EFB is the facilitator of the Committee on Dues Structure (CDS) and that no conflict of interest is created for this role.

Finances

Dues Update: KS reminded all Board members that they must reach out to NFA contacts to remind them to pay dues. A general discussion was held about the 2020 NFA dues progress that included review of Bulgaria, Lebanon, Singapore, South Korea, Burkina Faso, Somalia, Rwanda and Kenya. A more detailed discussion was held about the issues affecting El Salvador; it was agreed that they cannot subsidize dues owed with BRPID instalment; SDL confirmed that no such confirmation had been given by the office; follow up is required. Turkey was discussed with concern about non-payment and that they have paid their UWE dues as associate members due to eligibility.

Letter from AGW dated 12 August 2020: It was discussed that the letter was disturbing with invalid accusations; AGW recognized that putting together member numbers is not an easy task. It was agreed that the number of members provided annually by the NFAs should be trusted and confirmation will be asked for when there is a question.

Membership

Webinar: Member Marketplace

EFB explained the programme is a peer-to-peer offering of services for members, no fee. It's an exchange between an expertise member and a member(s) who wants to increase knowledge about the offered activity. Soft launch is scheduled for 12 September with trial for six months.

Advocacy

LM attended most United Nations High-Level Political Forum (HLPF) meetings; annually there are volunteer reviews by counties in terms of the SDG progress; specific SDGs are covered each year; this year review progress of all SDGs with COVID lens; SDGs are off track because of COVID so discussions centered about how to get SDGs back on track; all HLPF was virtual; she has produced a comprehensive overview report of all sessions on how the session relates to GWI. Many sessions she sat in on were education related on digital learning which corresponds to the GWI Human Rights Council 45th session written statement; ball is rolling with advocacy for digital learning access. She urged that GWI needs to think more about GWI participation in digital learning advocacy and access



for all; question how does GWI ensure that no one is left behind and how do we encourage and help NFAs to build back better post-COVID? LM biggest HLPF take away was how do we call on governments to trust professionals – teachers and professionals.

EduCom: LM voiced concerns about the committee; well-intentioned but not active at all; she is concerned about the inactivity; they do not follow up on ideas bounced around; with education such an issue with COVID that they should be very active; no momentum; no reply about webinar cycle participation.

Advocacy Webinar Cycle: The start date for the six-part series was revised to 1 October given that Thursday is a better day for all; two webinars will run each day – 10am and 4pm CET; general concern voiced about facilitating the first session at the early hour in the USA. SDL reviewed office preparations that include thus far setting all Zoom sessions; preparing post-webinar surveys, setting up idloom page for registrations, creating presentation template, beginning webinar content. SDL and LM to meet early September to progress cycle; EduCom will be encouraged to participate.

Fundraising

BO reported that the Fundraising Committee met 5 August; they are hardworking; geographically they represent almost all regions; understand role as GWI not on behalf of NFA; they understand that the committee is focused on general fundraising not GWI project fundraising; in general they had a lack of GWI basic knowledge but BO is educating them so they can also raise awareness about GWI and its financial needs. Initially the committee set a too optimistic goal that showed their commitment to GWI; now they are creating a 6-month strategy; later will focus on longer term goals; SDL has attended all meetings and is a big committee supporter. The committee is working to create a “GWI on the Brink of Its Second Century” fundraising campaign; campaign strategy will include contacting institutions and organizations. Next meeting is 26 August to discuss outreach to institutions. SDL has provided a sample fundraising letter for the committee to revise and distribute; BO to review each letter before it is sent as a form of brand control.

Hegg Hoffet Committee

In midst of COVID, the Hegg Hoffet Terms of Reference need to be reviewed; rules are very specific and cannot be changed overnight; BO to work with the committee to review Terms of Reference for presentation to the Board.

Marketing

GH Has been sending emails to previous members asking them to become a member again. FEMU student members to make a class project focused on contacting universities for promoting GWI. They have new ideas as students and will reconvene in September. GH is invited to participate in a Coke Cola book featuring her art; she will ask author about opportunities to create a book for GWI, gratis.

Office matters

SDL reported that her work is interwoven with the Board and that progress updates have been given throughout the meeting. Due to the time, she quickly informed that a new candidate from the Swiss unemployment programme, Syni will start working part time at the office in September. GlobalGiving, GWI crowdfunding partner came to the office for a personal site visit. The meeting went very well, and they are pleased with GWI as a partner.

Any other business: None

Next Board meeting: TBD by Doodle for September.

Adjourned 9:23PM CEST