GWI UPDATE – 26 December 2018

Graduate Women International
2018 YEAR AT GLANCE

BOARD
President: Geeta Desai; VPs: Hazel Bowen, Education & Advocacy; Rae Duff, Governance; Elleen Focke-Bakker, Membership; Louise McLeod, Marketing; Basak Ovacik, Fundraising; Treasurer: Katharina Strub

- Balanced budget; continue austerity with path to GWI growth
- Modernized GWI policies; confirmed new NFAs
- Finalized the structuring of the 33rd GWI Triennial. Peace through Education Centenary Celebration and Conference

MEMBERSHIP
GWI membership comprises more than 15000 women graduates from around the world. Our members work nationally and internationally to promote safe access to quality, lifelong education for girls and women

- GWI supports 55 National Federations and Associations (NFAs)
- Confirmed Pakistan and Paraguay as new NFAs; reaffiliated Argentina
- Increased Independent Members to include 27 countries
- The GWI office referred 101 applicants to their local NFAs

GWI AT THE UN

- Submitted eight written and oral statements to the HRC and CSW with recognition by WUNRN
- Reported on the UPR and CEDAW outcomes for 16 NFAs under review
- Represented by 17 delegates at CSW62, who submitted 27 reports
- GWI UN representatives in New York, Geneva, Vienna and Paris submitted 17 advocacy reports

COMMUNICATION
Through a comprehensive communication plan of daily, cross-platform, social media posts, the Update and InFocus Newsletters and press releases, GWI advances its mission locally, nationally and internationally

- More than 1900 posts on three different social media platforms and the GWI Discussion Network
- Gained nearly 1000 social media followers representing a 16% increase over 2017
- Published 26 Update Newsletters, including special editions for CSW and HRC, totalling 312 write-ups
- Produced 20 press releases with accompanying NFA templates

ADVOCACY
Created four impactful advocacy campaign toolkits that offer gripping information, Sustainable Development Goals, connections, advocacy ideas and comprehensive social media campaigns complete with Facebook posts, cover photos, Infographics, Tweets and more!

- International Menstrual Hygiene Day
- International Day of the Girl as published in WUNRN
- Gender Equity Toolkit
- 16 Days of Activism Against Gender-Based Violence
Follow us on social media!

Empowering women and girls through lifelong education for leadership, decision-making and peace. GWI, formerly IFUW, is in special consultative status with ECOSOC since 1947 and is an NGO maintaining official relations with UNESCO and ILO.

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