



Graduate Women
International (GWI)



MS. LOUISE MCLEOD

GWI BOARD APPLICANT
For: Vice President – Marketing
WG-USA

0/6

GWI Board of Officers Biographical Data Form

*Your completed form must reach GWI Headquarters no later than **19 February 2016**.*

Please complete the form electronically and send it, together with a colour passport-sized photograph in jpg format and preferably 150 resolution, to noms@graduatewomen.org.

1.	Nominated for:	Board of Officers	
		<i>Please select one or more options and mark with an "X". Only ONE Vice-President position may be selected.</i>	
	as	President	<input type="checkbox"/>
		Vice-President (Audit and Risk)	<input type="checkbox"/>
		Vice-President (Marketing)	<input checked="" type="checkbox"/>
		Vice-President (Fundraising)	<input type="checkbox"/>
		Vice-President (Legal and Governance)	<input type="checkbox"/>
		Vice-President (Membership)	<input type="checkbox"/>
		Treasurer	<input type="checkbox"/>
2.	National federation or association or independent member:	Women Graduates-USA	
3.	Family name:	McLeod	
		<i>Please select only one option and mark with an "X"</i>	
	Title:	Professor	<input type="checkbox"/>
		Dr	<input type="checkbox"/>
		Mrs	<input checked="" type="checkbox"/>
		Miss	<input type="checkbox"/>
		Ms	<input type="checkbox"/>
	Other names:	(Margaret) Louise	
4.	Postal address: (including city, country and postal code)	2885 Mill Road Doylestown, PA 18902 USA	
5.	Telephone:		
	Mobile Phone:	215-813-1203	
	Skype address	Louise.mcleod2885	
	LinkedIn Profile		
6.	E-mail 1:	lmcleod@pil.net	
	E-mail 2:	lmcleodifuw@gmail.com	

7.	Age:	<i>Please select only one option and mark with an "X"</i>			
		Under 30			
		30 – 39			
		40 – 49			
		50 – 59			
		60 – 69		X	
		70 or over			
8.	Mother tongue:	English			
9.	Knowledge of languages:	<i>Please select one option in each row to describe your competence and mark with an "X"</i>			
		Excellent	Good	Limited	None
	Ability to speak English	X			
	Ability to understand spoken English	X			
	Ability to read English	X			
	Ability to write English	X			
	Other languages: <i>Please indicate degree of fluency</i>	French ... read... moderately fluent (spoken) Spanish ... read... moderately fluent (spoken)			
10.	Computer skills:	Excellent computer skills			
	<i>Please select the most applicable options and mark with an "X"</i>				
	Full working knowledge of the Microsoft Office suite and access to it				X
	Considerable experience sending email and using the internet and Skype				X
	Some experience sending email and using the internet and Skype				
	Limited experience sending email and using the internet and Skype				
	No experience sending email and using the internet and Skype				
11.	Internet Access:	<i>Please select only one option and mark with an "X"</i>			
	Regular access to email and Skype at home or at work				X
	Limited access to email and Skype at home or at work				
12.	Education:	<i>Please complete details of your qualifications below</i>			
	University	Degree	Year Awarded	Field of Study	
	University of Toronto	Bsc Phm	1968	Pharmacy	
	Concordia University (Montreal, Canada)	Gr. Dipl (Computer Science)	1988	Computer Science	

13.	Professional field and/or present occupation:	World Community Volunteer, Retired (web specialist)	
14.	GWI Basics:	<i>Please select one option in each row to describe your competence and mark with an "X"</i>	
		Yes	No
	I have read and understand the Job Description(s) for the position(s) for which I have been nominated	<input checked="" type="checkbox"/>	
	I meet the Job Description requirements for the Board position(s) for which I have been nominated	<input checked="" type="checkbox"/>	
	I have read the GWI Constitution and By-laws	<input checked="" type="checkbox"/>	
	I have read the Terms of Reference for the Board	<input checked="" type="checkbox"/>	
	I have read the Addendum to the Terms of Reference for the Board	<input checked="" type="checkbox"/>	
	I am willing to sign a commitment to meet the terms of the Addendum for the GWI Board	<input checked="" type="checkbox"/>	
	I have read the Terms of Reference for the GWI Committees	<input checked="" type="checkbox"/>	
15.	What do you see as the governance role of the Board, how do you see this as different from operations, and why do you want to be involved in the Board? <i>Limit 300 words</i>		
	<p>I have been involved in IFUW, now GWI, for many years, having designed and implemented the first IFUW website, and for the past 6 years as a member of the Education Committee and Istanbul Triennial Workshop Coordinator. GWI is moving into new areas, change is coming and I would like to be a part of that change.</p> <p>If the board is a policy making/implementing board, then the responsibilities of the board are to create, implement and oversee GWI policies rather than conducting the day-to-day operations that are conducted by office staff. The work of the Board, committees and staff should be integrated such that the work of GWI is conducted smoothly, with staff and volunteers operating as a team. Roles of each are delineated.</p>		

16.	<p>Skills and experience (volunteer and professional) that will enable you to contribute to the work of the Board in the role for which you have applied: <i>Limit 600 words</i></p> <p>I have many years of board experience and my 3-year tenure as President of Women Graduates-USA has provided me with an opportunity to prove that I have both leadership and organization skills. I am a creature of change, the status quo is never enough. In order for organizations such as GWI to grow, we need to be able to change with the times. I feel that I can help implement that change. WG-USA was created 8 years ago. Not only am I a founding board member, but I used my technical skills to give WG-USA the platform it needed to work as a virtual organization. WG-USA is the first virtual NFA and it was one of the few organizations working completely online when it was formed in 2008. I like to think outside the box.</p> <p>I have served on the GWI Education Committee since 2010 and organized the workshop portion of the 2013 Triennial Conference in Istanbul during which time I had contact with members of many NFAs.</p> <p>Work Experience: I worked for several years for a small business-to-business marketing firm implementing the technical aspects of client websites.</p> <p>Website Implementation: I have been responsible for the creation and implementation of websites for non-profits including the first websites for IFUW, CFUW, Teachers for Tomorrow, AAUW Doylestown, VGIF, WG-USA in addition to being a web consultant for many others.</p> <p>I hold a BSc Phm (Bachelor of Science in Pharmacy) from the University of Toronto and was a community pharmacist for over 20 years. I hold a Graduate Diploma in Computer Science from Concordia University in Montreal, Quebec. My interests include women's issues, web technology and computer technology in general, spinning, weaving, and reading. I am an avid amateur photographer and I travel extensively. I have lived in Canada, Spain and the United States. I hold dual citizenship in Canada and the US.</p>	
17.	<p>Please describe your goals for this position and the contribution you believe you can make if elected or appointed.</p> <p>I have had a special interest in women's issues for many years especially those with an international focus. My particular international interests include gender equity, empowerment of women in all its forms, and human trafficking.</p> <p>During my three years as President of Women Graduates-USA, an online organization, the organization grew in strength of purpose and identity. More than 50% of our members are involved in the board, committees or task forces. We have moved in the last three years from program only to program and action providing our members opportunities to advocate for mission-related issues. We are regularly asked to lend support when other organizations are in need.</p> <p>I would like to apply and expand the skills I have acquired as a leader of one of the newer NFAs and put them to good use for GWI. I am a forward thinker and able to view the big picture.</p>	

18.	<p>Other relevant skills and experience (volunteer and professional) from the last 10 years relevant to this position</p> <p><i>Limit 200 words</i></p> <p>Experience in Women's Issues:</p> <p>2016-present: Board member of the Bucks County Women's Advocacy Coalition serving as the Coordinator for the Jobs & Education Committee and umbrella group with four main focuses: Wage Parity, Making Work Pay, Caregiving, Pre-K PA.</p> <p>2013-2015: President of Women Graduates-USA (WG-USA), a virtual national organization whose members are women graduates with an interest in international issues. The WG-USA priority issues and the subsequent program for action and advocacy relate to its mission on a variety of women's issues that focus on raising awareness about human trafficking, education for women and girls in the international sphere, violence against women and women, peace and security. WG-USA also provides its members with opportunities to influence U.S. federal legislation, specifically as it relates to its mission, programs and advocacy goals. WG-USA is the U.S. affiliate of Graduate Women International (GWI) headquartered in Geneva, Switzerland. I was a founding member of WG-USA (2007-8) and was its first Communications Convener.</p> <p>2010-present: Member of the GWI Education Committee. I am the co-convener of the Program Committee for the GWI Triennial Conference in Cape Town, South Africa in 2016.</p> <p>2013: Workshop Coordinator for the International Federation of University Women (now GWI) Triennial Conference in Istanbul, Turkey.</p> <p>1998 – present: Virginia Gildersleeve International Fund (VGIF) – member of the Membership Committee, Communications Committee, Marketing Committee, Board member, chair of various ad hoc task forces and special committees. Currently I sit on the VGIF board and serve on the Strategic Planning Committee and the Project Grants Committee. VGIF is an international women's fund based in NYC whose focus is funding self-directed grassroots women's projects in developing countries.</p> <p>2009-2015: Member of the board of Directors, NOVA (Network of Victim Assistance) in Bucks County, PA. Currently a member of the Public Policy and Advocacy Committee.</p>	

Commitment to GWI

It is extremely important that all members standing for the GWI Board of Officers and Committees understand that this involves much more than a commitment to attend meetings. In signing the declaration below, you are promising that you are willing and able to work on a regular basis throughout the year with your colleagues via e-mails and skype, to take responsibility and be accountable for individual assignments. In the case of the Board of Officers and Committee Conveners, the workload is substantial and requires at least six to ten hours per week. Board and Committee Members who do not fulfil their commitment may be relieved of their positions.

Declaration:

I have read carefully the job description for which I am standing and believe that I have the experience necessary to perform the duties. If elected or appointed, I certify that I am able and prepared to:

1. attend all scheduled face to face, Skype or other electronic meetings of the Board of Officers and any committees to which I am appointed;
2. attend the General Assembly and GWI Conference;
3. participate fully in these meetings, which are conducted in English;
4. participate fully in the work between meetings of the Board of Officers and any committees to which I am appointed, including reading material and preparing reports in English;
5. participate regularly in all e-mail and Skype discussions with my colleagues and GWI Headquarters and to answer all questions and requests for input within a reasonable amount of time; and
6. fulfil any individual tasks I am assigned in a timely manner.

I am aware that GWI reimburses no more than 30% of the return tourist or economy air fare and CHF 30 for visas to Committee Members, no more than 50% (and CHF 50 for visas) to Conveners and Assistant Treasurers, and 90% (and CHF 90 for visas) to Board Members, and that no allowance is paid for hotel, food or other costs, other than accommodation for the President.

In typing or writing my name and date in the space below, I am certifying that all of the information provided on this form is accurate and that I fully understand and am ready and able to make the commitment outlined above.

Signature:  Date: January 31, 2016