



*IFUW Update- 6 December 2012*

## IFUW Strategic Plan Smart Objective 4.3.1.



IFUW programmes and  
activities

AIM 6: SUSTAINABLE FINANCE AND FUNDRAISING

To raise funds to support IFUW's strategic plan and development by securing diverse sources of funding to support financial management.

The defined SMART objective for this aim are:

1. To develop a fund-raising strategy to support and deliver the strategic plan.
2. To diversify funding sources to create a sustainable mix of sponsorship and membership dues.
3. To review financial management systems to ensure transparency and good practice.

Looking at the 23 IFUW programmes and activities 4 of them can support the realisation aim 6:

- Conference workshops
- Conference plenary
- IFUW online discussions
- Twinning

To get an impression what each of these four IFUW programmes and activities are see:

<http://www.ifuw.org/what/ifuw-strategic-planning/>



For example: **Twinning** is a special linking or partnership between two IFUW national federations or associations (NFAs) to share common interests and activities and to promote international friendship. Twinning is also possible between a local group or branch of one NFA and another NFA, or between two or more branches of different NFAs.

Twinning experiences can range from individual correspondence between members and friendship/exchange visits of individuals or groups of members, to joint projects.

## Benefits:

- Twinning extends the international friendship opportunities which are so important to IFUW and its affiliates. This international friendship promotes understanding and peace.
- Twinning offers mentoring opportunities – either to gain or to share experience, to exchange ideas and share strategies on common problems, which can enhance advocacy, research and other projects, especially twinning within regions.
- Twinning can be a good selling point for attracting new members and increasing the benefits available to the membership. It provides members with a more direct networking and exposure to other cultures. It can also lead members to gain foreign language skills and contacts which they might find useful both in their professional and personal lives.
- Some funding agencies welcome proposals from partnerships - an excellent reason to consider finding a twin!

Twinning can also be a way to show solidarity to NFAs in developing countries, through assistance with projects or by paying dues.

*Twinning should provide an opportunity for mutual and equal engagement, support and learning.*

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## Join the Global Board Ready Women Database

A proposal for a European law requiring that women represent 40% of company board members by 2020 has been put forward to the EU Commission. The draft Directive concerning the quotas for non-executive Board members for listed companies was put forward by Viviane Reding.

[http://ec.europa.eu/justice/gender-equality/files/womenonboards/directive\\_quotas\\_en.pdf](http://ec.europa.eu/justice/gender-equality/files/womenonboards/directive_quotas_en.pdf)

IFUW Vice President, Anne Nègre has replied to the consultation on Gender imbalance in corporate boards in the EU, on behalf of IFUW and UWE. To see their reply go to:

[http://ec.europa.eu/justice/newsroom/gender-equality/opinion/120528\\_en.htm](http://ec.europa.eu/justice/newsroom/gender-equality/opinion/120528_en.htm)

A Ready Women searchable database, to be maintained for New York and Brussels has been created in order to help companies fill these positions. There will be a trans-Atlantic press conference on 12/12/12 to announce a Global Board for the Ready Women database. More than ever before, corporations around the world will be looking at the Global Board Ready Women searchable database administered by the Financial Times on Linked-In for qualified women.

Anne Nègre has been involved with the database from the beginning and is a member of the task force for this action. IFUW would like to encourage women of high potential to be on the database, they must be actively employed and at a senior level. Those who are interested may send their resumes directly to Anne Nègre at [anne.negre@orange.fr](mailto:anne.negre@orange.fr).

You can follow the action on [www.linkedin.com/groups/Global-Board-Ready-Women-4677558/about](http://www.linkedin.com/groups/Global-Board-Ready-Women-4677558/about)

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# NFA News and Announcements

## Discussion on Widows in India by UN-Women South Asia

On November 20 2012, Gomathy Venkateswar, (University Women's Association of Calcutta), along with UN-Women South Asia attended a consultative Meet of representatives from India, Nepal and Sri Lanka on the issue of Widows, a subject that was raised at the UN-Women's session at the General Assembly by the President of UN Women Michelle Bachelet.

This great opportunity came on short notice, however, Ms Venkateswar was present to participate in the discussions in November 2012 in Udaipur in the State of Rajasthan near Delhi. During this time there was a visit to the village of Aaspur, 30kms outside of Udaipur, where there was direct interaction with Widows who live there collectively and survive with whatever resources and skills they have to earn a livelihood.

The Un Women organizers brought some of the Widows from Aaspur back to the Hotel so that they could be present during the sessions the following day. The Widows were encouraged to share their experiences with delegates brought together by UN-Women including Government Representatives from India, Nepal, Sri Lanka, and numerous NGO groups from these countries working on rehabilitating and empowering women.

Ms Venkateswar suggests that The Indian Federation of University Women could perhaps take up this project which was drawn up so well by Usha Bambawale last year and that maybe it will see the light of day as a National Project for the Indian Federation.

For more information please go to:

[www.unwomensouthasia.org/2012/widows-still-face-high-levels-of-harassment-says-a-study-by-un-women/](http://www.unwomensouthasia.org/2012/widows-still-face-high-levels-of-harassment-says-a-study-by-un-women/)

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## Website Maintenance

### IFUW's Networks

Thanks to our new server you may now subscribe and unsubscribe yourself to any of the networks and discussion groups that IFUW offers. Information on our member networks and discussion groups can be found under 'Resources' from the drop down menu on our home page, or you may simply click the link below:

<http://www.ifuw.org/resources/networks/>

## IFUW Website News

Now that the IFUW website has moved to a new host, the IFUW Board would like to express its most appreciative thanks to **Jamie Smallacombe** for hosting the IFUW website on his *Plantagenet* domain in the USA for almost 15 years. Jamie's mother was a member of the American Association of University Women (AAUW) and we are deeply grateful to Jamie for his loyalty and generosity to IFUW.

We should also like to thank **Louise McLeod**, our very first IFUW mistress, for the time and devotion to the IFUW website, especially during the early "formative" years and for forging the contact with Jamie.

Many thanks also go to former IFUW staff member, **Anamaria Vere**, who worked tirelessly on the IFUW website and networks until her move to Colombia in September. Going forward, the IFUW website will be managed by our new staff member, **Maribel Mapanao**.

