Advocacy report template

GWI advocacy goals

1. 100% of UN Member States commit to policy, legislation, budget and infrastructure to facilitate transition of girls from primary to secondary school and ensure gender parity and gender equality throughout secondary education by 2030.
2. By 2030 100% of UN low income Member States have increased access to tertiary education for girls and women by 50%.
3. 100% of UN Member States commit to and implement policies for continuing education to empower women throughout the life course, within the formal and informal economies.

Please bear in mind these three overarching, long-term goals in any UN intervention that you make on behalf of GWI. Any intervention should push these three goals further.

NB: Although these goals represent GWI’s mission, UN Reps are also invited to promote GWI key messages on areas where especially relevant e.g. women in STEM, securing investment in women teachers, addressing barriers to girls’ education such as child marriage.

Meeting attended: (place, date, time, name of meeting) Attended by Amy Paunila, Geneva UN Rep

Shaping the International Agenda: Raising Women’s Voices in Intergovernmental Forums
UN Library, Palais de Nations, Geneva, 20 March 2017 12.20-14.00

Subject of meeting:

This forum, timed to coincide with the release of a joint publication from UN Women and Geneva Gender Champions, aimed to build knowledge on women’s participation in national delegations to meetings of international organisations’ governing bodies and their leadership roles in these meetings.

Refers to SDG no #: (please reference)
SDG #5
Relevant treaties/conventions/resolutions:

CEDAW, Article 21

Intervention by GWI rep: (what you did)

During forum, tweeted about content on behalf of GWI
Networked with existing GWI partners - ITU.

How this serves GWI members:
   a. Explain trends in development in this particular subject.
   b. Explain why these trends and developments are relevant to GWI and NFAs.
   c. Outline what needs to be done at international and national levels.

This forum helped to highlight some areas where women’s interests are neglected by a lack of political representation. Statistics include only 23% female representation in parliaments worldwide. Access to quality, inclusive education for girls and women is one contributing enabler, as well as changing social attitudes towards gender equality and parity of women in governance.

Without women’s equal participation at all levels, their voices and perspectives cannot inform policy and actions, and peace, development, human rights and justice cannot be achieved.

The forum and publication discussed six major ways that women’s participation in national and international government processes can be taken forward:

1. Explicit policies and mandated targets
2. Tracking and reporting
3. Training and capacity building
4. Financial support
5. Advocacy and networking
6. Communications strategies and other approaches

Next steps: (what needs to be done)

Advocacy around the specific steps mentioned above can help strengthen GWI’s focus on women’s participation leading to economic empowerment. Key areas to hold States accountable to the commitment they have made to advance women’s political empowerment are contained within the report.

Education, particularly involving men and boys, on the benefits of equality in decision-making for both men and women in societies.

Sharing the content report through communications channels.

Statistics, examples and further details are contained in the report, the link is here:


The Interparliamentary Union (IPU) also has useful maps and other resources related to the role of women in democracy http://www.ipu.org/english/home.htm